



Erin Lehn

WRITER/EDITOR

Versatile writer with two decades of experience in journalism, copyediting, copywriting, blogging and storytelling.

CONTACT



ERINLEHN.COM



503-753-3020



PORTLAND, OR



ERIN@ERINLEHN.COM



LINKEDIN.COM/IN/ERIN-LEHN

EDUCATION

BACHELOR OF ARTS
IN COMMUNICATION

Queens University of Charlotte
Charlotte, NC, 1989-1993

KEY SKILLS

Copywriting and Editing
Strong Communicator
Exceptional Interviewer
Creative Thinker
Team Player
Deadline Driven
Flexible

INTERESTS

Travel
Dining Out
Acting
Ukulele
Singing
Natural Health
RV Lifestyle
Fitness

ABOUT

Erin is an enthusiastic, creative freelancer with more than 18 years' experience in the publishing industry. As the former publisher of the Portland, Oregon, edition of *Natural Awakenings* magazine and a long-time editor and writer for multiple *Natural Awakenings* magazines around the country, Erin has written thousands of editorial pieces including news briefs, feature articles, business and community spotlights.

This former full-time RVer is the author of a memoir, *Little Snowbirds: A Love Story on Wheels*, which chronicles her almost two-year RV road trip. She also served as the RV editor for *BellaOnline.com* for four years.

PROFESSIONAL EXPERIENCE

Publisher | Natural Awakenings Magazine
Portland, OR/Remote

March 2004 to October 2008

Managed most operations of this monthly healthy living print publication and multimedia company including business development, advertising sales and account management, special events, creative direction, circulation, distribution, editorial/content development and digital marketing.

- Write monthly letter from the publisher, local and global news briefs, feature articles and business spotlights.
- Work directly with advertisers and other contributors on editorial submissions
- Edit and proof all editorial submissions
- Design and create content for monthly email newsletter
- Oversee all phases of production
- Review and edit final proof of magazine to check for style, formatting and grammar errors

RV Editor | Bellaonline.com
Portland, OR/Remote

April 2010 to November 2014

- Write feature articles on topics associated with RV living
- Research topics of interest to RV audience
- Interview RVers for spotlight articles
- Produce unique content on tourist locations for RV travelers
- Write book reviews on travel memoirs
- Create weekly newsletter for email subscribers

Copywriter/editor | Natural Awakenings Magazine
Portland, OR/Remote

June 2005 to February 2022

- Interview advertisers for feature spotlight articles
- Edit monthly letter from the publisher
- Write and edit monthly news and global briefs
- Produce roundup articles highlighting monthly theme
- Maintain article database
- Create compelling content for social media accounts
- Develop engaging editorial for media kits and marketing materials